

1018 | 2018

ASIA CONVERSATION

This week we catch up with Kathleen Anderson, Director at Legg Mason affiliate, ClearBridge Investments. Based in the US, she covers US equity strategies and has over 20 years of investment industry experience.

Q1) Does the current economic environment augur well for a dividend focused strategy?

Yes, we remain positive about the outlook for the U.S. equity market and dividend-focused strategies. We expect earnings results for the remainder of 2018 to be strong, as the U.S. continues to generate solid economic growth. We are monitoring the risks of a global trade war — which would be negative for global equity markets — but the risks appear to be receding somewhat with the recent announcement of a revised North American Free Trade Agreement. Our view is that focusing on companies with sound or improving balance sheets, attractive current dividend yields and dividend growth potential is a sound course in the current environment.

Q2) Why are dividend stocks less volatile than others?

The relatively lower volatility of dividend stocks stems from the stability of their revenue and earnings. Dividend payers tend to be more mature companies with business models that benefit from more stable cash flows; they also often have less economic sensitivity than more volatile companies in cyclical industries. In addition, from a total returns point of view, dividends comprised a large portion of performance over the last 20 years. Having regular dividends can boost returns during market upswings while also cushion performance during market down turns. [CHART 1 & 2]

Q3) Which is more important? Growing dividends or high dividends.

High current dividends can of course be important, but the ability to grow and compound dividends over time is likely a better indicator of a disciplined company with a sound or improving balance sheet, solid returns and relatively predictable earnings and cash flow streams, which are the companies we prefer.

Q4) Walk us through why the following sectors could be favourable for investors looking for dividends

a) Information Technology

Information technology companies, while still predominantly growth-oriented, are increasingly distributing dividends as technology and business models mature and cash flows become more predictable. Many dividend-paying IT companies also tend to grow their distributions at a solid rate.

b) Energy – Infra

We believe the U.S. renaissance in energy production represents a secular growth opportunity and is attractive for the long-term investor. In our assessment, energy production in the U.S. remains in a good position to increase over time. In the short and medium term, growth of hydrocarbon production has continued to increase, a result of a rising U.S. rig count and strong oil prices. With energy stocks offering high yields and trading down despite rising energy production and prices, we find the outlook favorable.

c) Financials

Several factors are helping financials look favorable for dividend investors. They are largely domestically focused and have benefited from recent tax cuts, which have helped boost profits. Deregulation has also increased the amount financials can pay out of their earnings in the form of dividends. Financials also stand to benefit from a rising interest rate environment, which helps net income margins. For these reasons, bank payout ratios are going up.

d) Real Estate

The cash flows from commercial real estate are primarily contractual in nature, which gives them stability and predictability. The U.S. Real Estate Investment Trust structure requires the companies to pay out a minimum dividend of 90% of taxable income to shareholders, which places a floor under distributions and can also act as an impetus to push distributions higher if a company is close to the minimum required payout and its cash flows continue to grow. We continue to be modestly optimistic about the outlook for the U.S. real estate market, but higher long-term interest rates will continue to present challenges. We expect real estate earnings growth to be respectable, but unspectacular, in the second half of 2018. However, real estate fundamentals may benefit from the increased strength in the U.S. economy. We think valuations are moderately attractive at current levels.

Source: Legg Mason, Clearbridge Investments, as at 18 October 2018. All data and estimates as at 28 September 2018 unless otherwise stated. **Past performance is not an indication of future returns.**

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Q5) Are dividend stocks still attractive from a valuations point of view? Is it too late for investors to start investing in one?

Nine years into a bull market, valuations for the broad market are high on a trailing basis but much less so on a forward basis. The U.S. economy is exhibiting strong growth, translating into higher revenues, earnings, free cash flow and dividends for many companies. This growth trajectory is offsetting headwinds from higher interest rates and a trade dispute with China. There are pockets of rich valuations in the market, notably the high-performing technology stocks, but we find many of dividend paying stocks to be at attractive valuations. Our view on the prospect for dividend growth is also positive as the tax reform is lifting after tax earnings and cash flow and the repatriation of foreign profits is providing a boost to U.S. based cash balances.

CHART 1 & 2 :Of the 318% of S&P500 total returns, 169% came from capital gains while 149% were derived from dividends.
 CHART 1& 2 Source: Bloomberg, Standard and Poor's. Data as at 28 September 2018.

CHART 1: The S&P 500 experienced a total return of 318% from 30 September 1998 to 28 September 2018

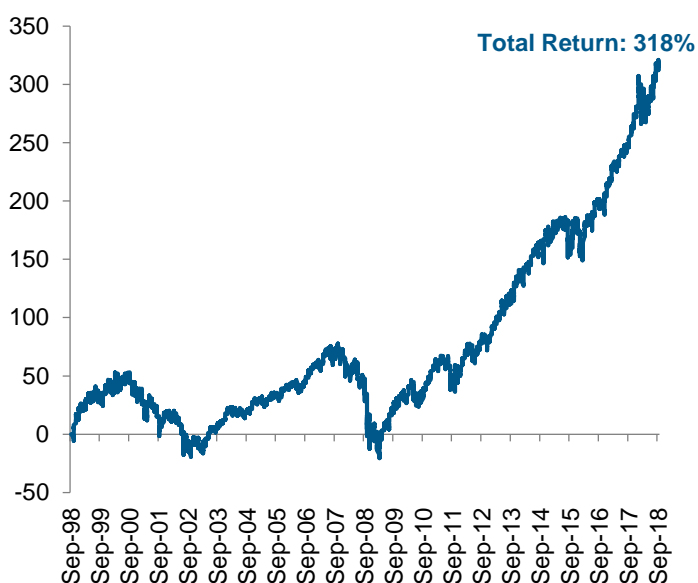
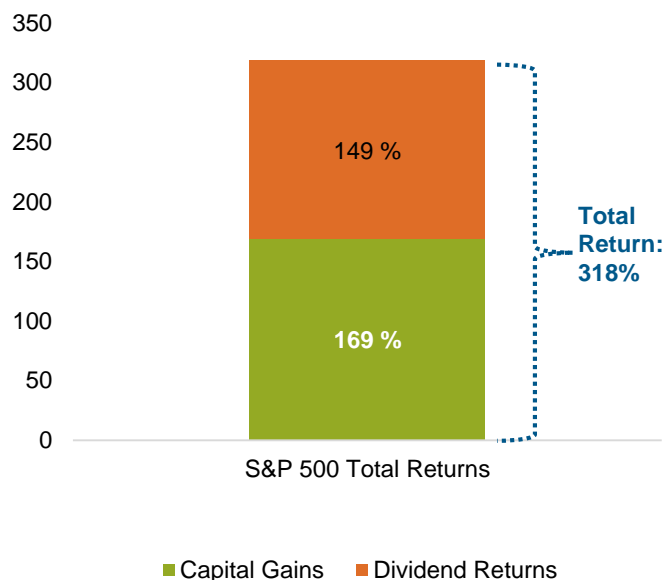


CHART 2: Dividends comprised the majority of performance over the last 20 years (%)



END

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